



Worldwide Mobility Partner

Tailored to Your Needs

Every day, around the World,
we support our Clients
in managing mobility for all types of events.

We are more than a simple chuffeur service,
we design tailor-made solutions with, professionalism,
confidentiality and utmost reliability.

We collaborate with our Clients,
simplifying their work
through a customized approach
where we don't take anything for granted.



**Doesn't
Matter
Where,
but Who
with**



DIALOGUE

Different skills and experiences, but always with the same spirit: a constant sharing of "Balsamo® Values" among each team member, entirely built around the needs of the Customer.

TRUST

Being friends means being able to trust each other. Our Clients choose us not only for the high quality of the service, but also because whatever their mobility request may be, they find a trustworthy response.

RESPONSIBILITY

All our actions are driven by almost commitment with the highest skills. Experience has taught us to observe every detail with a critical eye, generating new valuable opportunities.

**This is what we call
A Formal Relationship of Friendship**



BALSAMO® GROUP

A Group that evolves thanks to the talent of its people and the trust of the Clients who choose to walk by our side every day.

FOUNDED IN

1989

MANAGEMENT TEAM

80+

DRIVERS & PARTNERS

900+

OFFICES

Bergamo | Rome | Paris | New York

Today Balsamo continues to be an independent company that has chosen to grow thanks to the talent of its team.

SERVICES PROVIDED (2025)

65.000+

COUNTRIES WHERE WE OPERATE

80+



SPORT

HIGH ADDED VALUE FOR SPORTING EVENTS, TEAMS AND FEDERATIONS

FLEET MANAGEMENT

The team is made up of qualified, dynamic, and multilingual staff, capable of managing every stage of the service with the highest level of expertise.

EVERY TYPE OF VEHICLE

A modern and elegant fleet designed to meet every need. Not only cars, minibuses, and coaches, but also special vehicles such as armored cars, boats, helicopters, and private jets.

CONSTANT REPORTING ON BUDGET AND NEEDS

We provide accurate cost reports, mapping feedback and preferences.

DEDICATE SERVICE MANAGER

In any type of service — from business travel to event mobility — the Services Manager is the main point of contact, on-site or remotely, ready to update the Client with real-time information on their Guests' journey and handle any situation that may arise.

AIRPORT SERVICES

We provide our Clients with a range of services related to airport transfers, both in terms of planning and hospitality support. Depending on the agreements with the authorities, we can also offer dedicated services such as Meet & Greet.

“DOOR TO DOOR” SERVICE

Thanks to our international network of certified drivers, we support our Clients anywhere in the world: the same quality and safety standards, regardless of departure, arrival, or return. The Guest always enjoys a high-quality experience, while the Client is constantly updated by our team.

RED CARPET MANAGEMENT

Thanks to our experience in the world of cinema and fashion, our Team is qualified to coordinate fleets for red carpets at major international events, where the “perfect arrival” is essential.



THE BEST EXPERIENCE, BEYOND THE MOBILITY

MANY ADDITIONAL SERVICES TO MAKE EVERY EVENT UNIQUE

BRANDING

Customization of every type of vehicle to enhance brand presence at the event.

BESPOKE ACTIVITIES

Support throughout the Guest experience, including rooming list management.

SECURITY

Armored vehicles, security services, and dedicated route planning.

TARMAC SERVICE

Under certain conditions, it is possible to arrange Guest reception near the aircraft.

EVENT SUPPORT

All necessary documents and authorizations for event mobility.



Balsamo® Management Platform: Talent & Technology

The entire Balsamo® Network operates through a proprietary cloud-based software that instantly integrates every stage of the workflow, enabling the team to manage any type of project worldwide, from a simple transfer to a complex event with hundreds of services delivered simultaneously. The system allows constant sharing of information and data among all parties involved: project and service manager, drivers, and all partner engaged according to the event. The platform is continuously updated with the goal of making every Guest's experience unique, ensuring full Client satisfaction.



EVERY DAY, ANYWHERE IN THE WORLD

Confidentiality is definitely one of our core values. For this reason, we cannot mention many of the brands and events we continuously support, as we have signed NDAs with them. However, we are at your full disposal to provide further documented references regarding our services.

Bellator MMA **Milan, Paris**

In 2020, we managed ground transportation for athletes competing in the *Bellator European Series* in Milan and Paris, coordinating airport transfers and movements between hotels and event venues with the utmost precision and discretion. The excellent results achieved led Bellator to reconfirm us in 2022 for the logistical management of their Paris event.

Ryder Cup in Rome **Hole-in-One**

Italy had the honor of hosting this major event in Rome. Thanks to our international approach, involving both our Italian and U.S. teams, we delivered a true end-to-end "door-to-door" service.

WWE **Italy**

Since 2004, Balsamo has partnered with WWE, managing mobility services for their Italian tours through 2025. We have consistently delivered flawless logistics for athletes, production teams, and VIPs, offering premium services such as onboard catering, dedicated supplies, and customized solutions (including the provision of ice tubs for wrestlers). Through advanced security protocols - including drug-detection canine units and private airport meet-and-greet services - we have built a trusted partnership based on reliability, confidentiality, and the ability to adapt to the needs of a world-class organization.

The Ice **St. Moritz**

For *The I.C.E. St. Moritz*, Balsamo provided bespoke mobility services for high-profile clients and guests. A discreet, flexible approach, perfectly aligned with the rhythm of the event, ensured seamless transportation, turning mobility into a distinctive element of the overall experience.

Scuderia Ferrari **Miami**

From April 28 to May 5, 2024, Ferrari transformed Miami into a global stage to celebrate its racing spirit and the lifestyle of the Prancing Horse. The event delivered an immersive and exclusive experience for clients, partners, and enthusiasts. Balsamo's mobility services further enhanced the overall guest experience.

Milano Cortina 2026 **Milano, Cortina**

Looking ahead to *Milano Cortina 2026*, Balsamo has been selected as a partner for dedicated mobility services. Through precise flow management and highly customized solutions, we support complex operations in an international environment that demands reliability, coordination, and premium standards.

Winnere



#BalsamoCares

Supporting People, Territory and Environment

While we are engaged in the challenge of transitioning to 100% sustainable mobility, our responsibility is also social. Aware of this great opportunity, we have chosen to summarize our commitment into four key areas - shared values that are part of "our path".

INCLUSION

- Gender equality at every level of the team
- Anti-discrimination awareness
- Collaborations to support disabilities

COMMUNITY

- Support for local communities
- Involvement of local SMEs as suppliers
- Involvement in CSR projects

VALUE

- Choice of sustainable materials in offices and on board
- Choice of electric or hybrid vehicles where possible
- Optimization of routes to reduce emissions

TRANSPARENCY

- Ongoing dialogue with partners, communities, and institutions
- Periodic reporting of CSR results and impacts
- Traceability of supplies and internal processes



#BalsamoCares

Supporting People, Territory and Environment

THE CODE OF ETHICS – PEOPLE AT THE CENTER

The Code of Ethics represents a fundamental choice to support solid and responsible organic growth. It is not just a behavioral guide but a tool that reflects our commitment to ensuring quality in services, transparency in relationships, and consistency between what we promise and what we deliver.

Putting the person at the center means recognizing that the true driver of growth is the ability to create added value that the Client perceives, acknowledges, and rewards, within a development path that remains human, sustainable, and focused on the common good.

360° PROCESS SUSTAINABILITY

Balsamo® works to make the entire supply chain increasingly sustainable through careful analysis and development of every process. Since 2025, we have been an organization with a greenhouse gas emissions inventory verified according to the ISO 14064-1:2019 standard.



With Treedom, we created our #BalsamoCares Forest with over 1,000 trees—a commitment to the environment and local communities. Together, we contribute to 12 of the 17 United Nations Millennium Development Goals.



Proud to support every one of our Clients...

Over 5,000 Companies worldwide have chosen to entrust their mobility needs to Balsamo®. Every day, our team dedicates maximum commitment and professionalism to them.

L'ORÉAL
PARIS

LEONARDO



LVMH
MOËT HENNESSY • LOUIS VUITTON

VALENTINO

LIVE NATION

Friends&Partners

TAG

enel

BOSS
HUGO BOSS

CHANEL

VIACOM

CWT

uivet

.TriumphGroup
experience.emotion.events

UNIVERSAL
UNIVERSAL MUSIC GROUP

NEXT
GROUP
ONE HUB. MORE IDEAS.

SONY MUSIC

SWATCH GROUP

BALICH
WORLDWIDE
SHOWS

Red Bull





OFFICES

BERGAMO | ROME | NEW YORK | PARIS

LUXURY CHAUFFEURED SERVICES
WORLDWIDE

balsamo.care