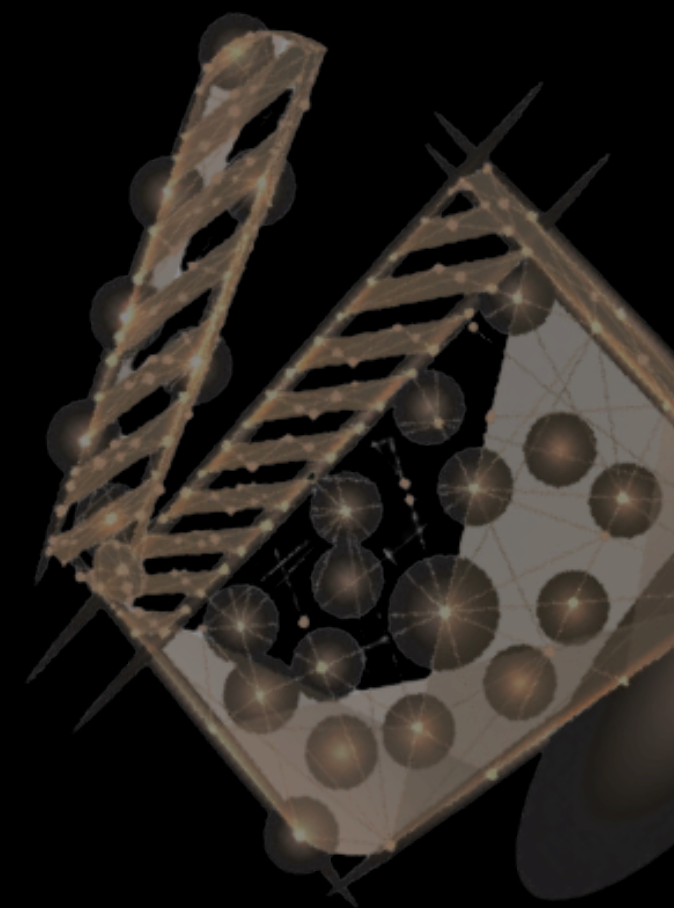




**BALSAMO**<sup>®</sup>

Doesn't matter where, but who with...



FOR GREAT EVENTS

Worldwide Mobility Partner

# OUR EXPERIENCE IN INTERNATIONAL GREAT EVENTS

## A ADDED VALUE IN EVERY CONTEXT

Great Events are unique situations where the winning outcome is the result of different skills and professionalism that come together for the same goal: amaze beyond all expectations. In this context, the mobility of the people involved in the event is a great responsibility.

For 30 years, we've been handling everything from project concept to its realization. We build a dedicated coordination team, train the Drivers on event requirements, and deploy our Services Managers, always available and ready to accommodate and integrate last-minute occurrences into the event program.

Aware of the urgency of each phase, especially with the event's main Guests, our teams do everything possible to ensure adherence to the schedule down to the last second.

Punctuality and precision are essential elements, especially where different agendas must coordinate seamlessly. The Balsamo® team guarantees a smooth and punctual service that enhances what is truly essential: the Guest experience.



### MUSIC, SPORT & ENTERTAINMENT

Concerts, world tours, international festivals, sporting events, and complex contexts where we manage mobility for artists and performers from different parts of the world.

### CINEMA

Venice, Cannes, Los Angeles, Rome; we are annually active in the major events related to the seventh art.

### FASHION & LUXURY

Milan, Paris, London, New York; many Haute Couture brands rely on our expertise for the management of the mobility experience of Vip, Vic and Board.

### PRIVATE

Even a private event, such as a wedding or a special anniversary, can be a great event in which the mobility is an essential added value.



# OUR EXPERIENCE IN INTERNATIONAL GREAT EVENTS

A ADDED VALUE IN EVERY CONTEXT



## Red Carpet Management

Arriving at an event at the "perfect moment" is not a whim but often a necessity determined by precise business objectives. Our red carpet managers coordinate fleet movements for a better management of such a delicate moment. The Guest experience will always remain of the highest quality.

## Vehicle and Onboard Experience Customization

Every type of vehicle can be customized to enhance the brand and make the event unique and unforgettable. The onboard experience can also be customized in various ways: soundtrack, scents, welcome kits onboard, and special gifts for the Guest.

## Not only cars, but great Fleets

Thanks to our network of Drivers we are able to provide and coordinate all necessary vehicles for the perfect realization of the event, whether they are a few units or several dozens. Depending on the needs and the contexts we offer vehicles such as boats, aircrafts, luggage van, bus and minibus, always with a focus on sustainability and emission offsetting. Whatever the necessary vehicle, we have one goal: to offer the best mobility experience worldwide.



# OUR EXPERIENCE IN WORLDWIDE GREAT EVENTS

FOR 30 YEARS WE HAVE BEEN GUIDING OUR CLIENTS TO SUCCESS

Confidentiality is certainly one of our most important values, in accordance with the Formal Friendship Relationship that we have the honor of maintaining with all our Clients on a daily basis. We remain entirely at Your disposal to provide you with documented references regarding our services for Brands who have chosen Balsamo® for their mobility needs during Major Events: Fashion Weeks, Film Festivals, global Music Tours and Sporting events.

**Fashion Weeks di Milano, Londra, Parigi, New York**  
**Maneskin “Loud Kids Gets Louder” 2023 Tour**  
**Bulgari “Serpenti 75 Years of Infinite Tales”, Milano**  
**Festival di Cannes**

**Muse European Tour**  
**Festival del Film di Venezia**  
**Hugo Boss “See Now, Buy Now” Show**  
**Ryder Cup 2023, Roma**





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Proudly BALSAMO® Network

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