



FOR **MUSIC**

Tailored to Your Needs

Every day, around the World,
we support our Clients
in managing mobility for all types of events.

We are more than a simple chuffeur service,
we design tailor-made solutions with, professionalism,
confidentiality and utmost reliability.

We collaborate with our Clients,
simplifying their work
through a customized approach
where we don't take anything for granted.



OUR EXPERIENCE IN INTERNATIONAL GREAT EVENTS

6 REASONS TO CHOOSE US

FIRST OF ALL: THE GUEST

1

We thoroughly study all the needs of the Guests on board: allergies, intolerances, phobias, favorite foods and drinks, favorite topics... every detail is fundamental to making the Guest's experience perfect.

ALWAYS PRESENT

2

We are your mobility angels 24/7 for the duration of the event.

WE BELIEVE IN THE RELATIONSHIP

3

From the beginning, our goal is to build a relationship of trust, face to face and in person. This is why we take care of every detail with all the attention we would dedicate to the people we love.

CONSTANT DIALOGUE

4

We are always available and reactive to facilitate communication between Tour Managers and all the interlocutors with whom they must interface. We provide a constant exchange of information.

IN LOVE WITH MUSIC FOR 30 YEARS

5

We have the ability to understand the dynamics of international festivals and global artists, because we constantly support them. Our Music Team is composed by Industry professionals and drivers certified in every country in our team

TALENT MEETS TECHNOLOGY

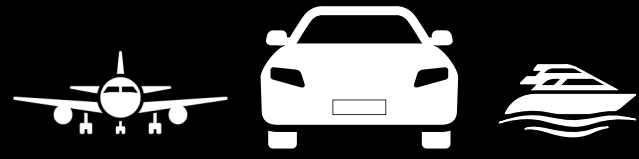
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The entire Balsamo® Network operates through a fully cloud-based proprietary software that instantly integrates every step of the workflow and allows the team to manage any type of project worldwide, from a simple transfer to a complex event with hundreds of services provided simultaneously.

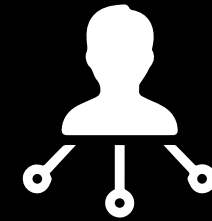
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WE LOVE SUPPORTING MUSIC

SOME OF OUR MAIN SERVICES



**FLEET MANAGEMENT
WITH ANY TYPE OF VEHICLE**



**DEDICATED
SERVICES MANAGER**



**WORLDWIDE NETWORK
OF DRIVERS & PARTNERS**



**CONSTANT REPORT
OF BUDGETS & NEEDS**

- AIRPORT SERVICES
- BRANDING
- GIFT DELIVERY SERVICE

- BESPOKE ACTIVITIES
- SECURITY SERVICES
- EVENT SUPPORT

- RED CARPET MANAGEMENT
- TARMAC SERVICE



#BalsamoCares

Supporting people, territory and environment

Balsamo® has long been committed to protecting the environment. While we are involved in the challenge for a transition towards 100% sustainable mobility, our responsibility is also social. Aware of this great opportunity, we have chosen to summarize our commitment in 4 large areas, each with its own "milestones", shared values that are part of "our path".

TO INTEGRATE

Gender equality at every level of the Team
Anti-discrimination awareness + CTA
Collaborations to support disabilities.

TO SUPPORT

Support from local communities
Involvement of local SMEs as suppliers
Involvement in CSR projects.

TO CHOOSE

Environmentally friendly attitude in all offices
Digitization and reduction of paper use
Choice of sustainable materials in the offices and on board.

TO VALORIZE

Choice of electric or hybrid vehicles when possible
Driver training on CSR practices
Optimization of routes to reduce emissions



The Balsamo® initiative wants to involve our Customers in a sustainable partnership: starting from 2021, with Treedom®, we are concretely committed to expanding our #BalsamoCares Forest to 900 trees, becoming a Long-term Planter in 2023.

By planting trees we can contribute to absorb CO emissions but not only: it is a project in favor of local communities, as regards food security, economic development and environmental protection.

A concrete commitment, a shared vision

Together we contribute to 12 of the 17 Sustainable Development Goals set by the United Nations.



OUR EXPERIENCE IN WORLDWIDE MUSIC EVENTS

FOR 30 YEARS WE HAVE BEEN GUIDING OUR CLIENTS TO SUCCESS

Confidentiality is certainly one of our most important values, in accordance with the Formal Friendship Relationship that we have the honor of maintaining with all our Clients on a daily basis. We remain entirely at Your disposal to provide you with documented references regarding our services for Brands who have chosen Balsamo® for their mobility needs during Major Events: Fashion Weeks, Film Festivals, global Music Tours and Sporting events.

Promoters

D'Alessandro e Galli

VIVO
CONCERTI

VERTI
GO

LIVE NATION

Some of our most recent and relevant projects

MTV
EMA

F7

MUSE

Record labels and artist management companies

UNIVERSAL
A COMCAST COMPANY

BMG

WARNER
MUSIC
GROUP

SONY MUSIC

Friends&Partners

eventim

the BLACK
EYED PEAS

DUA LIPA

MADONNA
FOUR DECADES
THE CELEBRATION TOUR

MANESKIN

METALLICA

KAROL G

BILLIE EILISH

TRAVIS SCOTT





Balsamo® HQ | Piazza della Pieve 1D | Casazza (BG) - Italy | info@balsamo.care

Music Team
ateam.music@balsamo.care

Affiliated Companies, Proudly BALSAMO® Network

Mobility Technical Management Italia s.r.l.
Borgo di Terzo (BG) | Roma - Italy

Société Parisienne de Gestion de la Mobilité S.A.S.
Paris - France

Mobility Angel Corporation
New York - NY

[balsamo.care](https://www.balsamo.care)

